**General suggestions:**

* In the front page the main image could be a rainy forest or an into the woods image (great if we find an animated image)
* Idea for images: bees on flowers, wild animals eating, sun in forests and animals
* Short video introducing the SDG:

<https://www.youtube.com/watch?v=oU0ih2O9cHk&ab_channel=MAPFRE>

* Additional documentary: <https://www.youtube.com/watch?v=bjrPiIem30g&ab_channel=SystemsInnovation>
* We can suggest some Instagram/twitter accounts for actions or eco-friendly lifestyles in the “what can I do” part

**What can I do:**

* use less plastic, more reusable products, alternative-to-wood products
* use electronic devices instead of papers
* plant a virtual tree in an online campaign
* take action and clean your local park , forest!
* Recycling nutrients by composting
* Plant some flowers to help for example the bees or water some flowers
* Eat more plants, less meat
* Support the land-owners
* limit energy usage through efficient heating and cooling systems.

**Results/ Goals:**

* Conserve and restore terrestrial and freshwater ecosystems
* End deforestation and restore degraded forests
* Ensure conservation of mountain ecosystems
* Protect biodiversity and natural habitats
* Eliminate poaching and trafficking of protected species
* Prevent invasive alien species on land and in water ecosystem
* Integrate ecosystem and biodiversity in governmental planning
* Increase financial resources to conserve and sustainably use ecosystem and biodiversity finance
* Combat global poaching and trafficking

#### Moto: “The only way we can save our planet, is when we work together.” and “Our children will care if we show them how”